

# KENITRA FORD PROFESSIONAL CERTIFICATIONS

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## Content Marketing Certified

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**kenitra ford**

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: May 11 2019 - Valid until: Jun 9 2021

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**HubSpot** Academy



CEO Brian Halligan



## Social Media Certified

**kenitra ford**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Certified: May 5 2019 - Valid until: Jun 3 2021

**HubSpot** Academy

  
CEO Brian Halligan